



44th Annual Conference
September 23-26, 2026

Pyle Center
University of Wisconsin,
Madison

CORE OF
REGENERATIVE
MEDICINE

PROLOTHERAPY &
MUSCULOSKELETAL
PAIN TREATMENT

SPONSORSHIP
INFORMATION



HHPF 44th Annual Conference

September 23-26, 2026

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HACKETT HEMWALL PATTERSON FOUNDATION

HHPF is the world's longest-standing organization dedicated to teaching prolotherapy regenerative injections. We have hosted conferences and international Service-learning medical missions, bringing much needed healthcare to underserved countries since 1969.

We invite you to join us for the HHPF 43rd Annual Prolotherapy and Regenerative Medicine Conference, September 23-26, 2026, at the University of Wisconsin-Madison at the Pyle Conference Center.

This year's conference faculty includes more than 30 global leaders in their respective fields, published authors, respected faculty members from academic institutions, and successful private practice owners. The main conference focus will be on dextrose prolotherapy to treat musculoskeletal conditions. The pre-conference covers multi-modality approaches to treating low back pain including prolotherapy, perineural injection therapy (PIT), platelet rich plasma (PRP), other ortho-biologics, extra-corporeal shockwave therapy (ESWT), prolozone, Osteopathic manual therapy (OMT) and acupuncture. The comprehensive learning includes lecture presentations, live patient demonstrations, hands-on palpation marking, ultrasound workshops, and cadaver ultrasound injection labs.

The event is both live and virtual, and is expected to attract more than one hundred USA and international physicians and advanced practitioners, with diverse specialties (Physical Medicine & Rehabilitation, Orthopedics, Family Medicine, Internal Medicine, Sports Medicine, Neurology, Anesthesiology, Functional Medicine, Naturopathic Medicine).

Join us for this incredible event!



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Contact person: Linh Vuong, MD
linhvuong@HHPFoundation.org

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PARTICIPATION LEVELS	HEADLINER SPONSOR	PLATINUM SPONSOR	GOLD VENDOR
SPONSOR COST	\$6K	\$4K	\$3K
45-min sponsor live lunch lecture presentation	+		
2 sponsor emails sent by HHPF	+		
Preferred location in sponsor space	+		
Verbal recognition of sponsorship at HHPF Banquet	+		
1 Complimentary pass to attend Thursday Banquet	+	+	
Sponsor name listed on HHPF Banquet program	+	+	
Announce sponsor's attendance on HHPF's social media with sponsor links	+	+	
Sponsor's material in swag bag	+	+	+
Participate in Friday night Mix & Mingle social	+	+	+
2 lunch passes per day (Wed, Thurs, Friday)	+	+	+
Sponsor recognition on HHPF website	+	+	+
Exhibit space, table, chairs, power	+	+	+
Run a 3 minute sponsor pre-recorded video advertisement during the Thursday evening HHPF Awards Banquet for an additional \$500 cost (limited spots available)	+	+	+



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Boost your visibility at the Annual Conference! We recognize the value of sponsors and exhibitors. Our attendees are actively seeking solutions to grow their businesses and the booths are always well attended.

Exhibit Space

- Standard booth 10ft x 8ft
- 8x6 exhibition table, 2 chairs, electricity outlets (if needed, but not a power strip)

Digital Marketing and Branding

- 2 emails sent to the HHPF mailing list (1 before & 1 after the conference) announcing sponsor's presence at the conference. Includes sponsor's website link.
- Social media posts on HHPF's Facebook, Instagram, and LinkedIn announcing sponsor's presence at the conference. Includes sponsor's website link
- Your brand logo featured on the HHPF website

Sponsored Speaker Opportunities

- 45 minutes live presentation during a HHPF luncheon (Headliner sponsorship level)

Exhibit & Networking Opportunities

- Three full days of exhibit booth exposure (Wednesday through Friday)
- Multiple breaks daily for attendees to visit exhibitors
- Friday evening Mix and Mingle social hour with attendees
- Casual networking opportunities during the Thursday evening HHPF Annual Awards and Fundraising Banquet (*additional \$50 cost per person, subject to availability*)
- HHPF will provide sponsors with a list of participant names and their public information (*website/clinic names/office phone – if participants provided this information to HHPF & have not opted out of sharing their information*).

Banquet advertising opportunities

- Sponsor banner posted on site
- List sponsor's name on the banquet program
- Run a 3 minute sponsor pre-recorded video advertisement during the Thursday evening HHPF Awards Banquet (*additional \$500 cost, subject to availability*)



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EXHIBIT SETUP/ TAKE DOWN

Installation of Exhibits:

- Tuesday, September 22, 2026 from 3 pm - 6 pm
- Wednesday, September 23, 2026 from 7 am – 9 am

Dismantling Exhibits:

- All exhibits must be dismantled by 6:30 pm Friday, September 25, 2026

SPONSOR & EXHIBITOR PAYMENT AGREEMENT

- Payment must be made in full at the time of the reservation
- Payments are NON-refundable but can be transferred to another HHPF sponsored conference/activity
- Acceptable payment forms: Stripe, Paypal or Checks

SPONSORSHIP APPLICATION PROCESS

- Apply online at HHPFoundation.org/sponsors
- For questions contact:
 - Linh Vuong, MD
 - Email: linhvuong@HHPfoundation.org



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HHPF 44TH ANNUAL CONFERENCE

We appreciate your
IN-KIND SUPPORT

US MACHINES & PROBES NEEDED

**2 FULL DAYS OF HANDS-ON
WORKSHOPS**

- 9 palpation marking ultrasound stations
- 9 cadaver ultrasound stations

All machines need protective covers for cadaver lab



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ADVERTISE
Your Product

Hands-on exposure

Interact with our faculty & attendees